

REIN – REIN EP

In an always more aged musical panorama made of blurry reunions and of morbid “social-necrophilias”, new young and daring blood is well-accepted in order to keep on fighting against the current status quo. **Rein** is a very young Stockholm-based musician, author of a savage, aggressive and rough old school EBM characterized by a straight and martial drumming in the typical Swedish style (**Spetsnaz**, **Autodafeh**, etc). The artist has begun her career collaborating with the industrial EBM duo **The Operating Tracks** in their song *Testify*. Her first EP was released on 5th January 2015, after having made the lucky video of *Can't handle me*.

The EP starts with an anarchical, clear and straight declaration of intents: *There is no authority but yourself*. Words vomited upon the face of the mainstream and of the musical critique that creates plastic puppets or alternative myths resold on vacuous digital platforms, but also against those Social Democracies with a “human touch” that humiliate the human being pushing him back in the mass mediocrity. It's necessary to reclaim the control in a self-sufficient manner, starting from the total control of the human body, that has to become a war machine in order to reach its goals. This is also what *Can't handle me* is about: electronic body music that charges of adrenaline and electric energy, preparing for the imminent fight.

Can't handle me is also a song that throws itself, as a power hammer, against a certain kind of only apparently independent music, but bent and submissive to the current status quo. Rein, above all, demonstrates us that aggressivity doesn't only belong to men: with a determination that **Nitzer Ebb** could envy, she screams at the microphone to be *Born to die*, with an hyperactive nihilism ready to break the kidneys to whatever form of alienation, also renouncing to the empty experimental music with an end in itself, showing a straight and uncompromising approach.

Also *Concrete jungle* is very interesting, moving into landscapes close to what made by **Fixmer** and **McCarthy**. On the Web a remix made by **Mister Monell** is available too. In wider terms, all the songs have a strong appeal for the more alternative and militant dancefloor. Rein plays electronic punk in *Rebel girls* (the title of another explosive song) against the predominance of the undifferentiated, against the monotone conformism of human relationships and above all against those silly plastic dolls and male dolls, hostage of the market and of the trends.

In the video, Rein prepares for the action dressing war colours. Surely is a promising and adrenalinic debut, out of the trend, for an artist to keep an eye on, always ready to bring up the torch of the Swedish EBM scene.

Label: Cold school

Score: 8

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